IEEE CDC2021
60th Conference on Decision and Control
December 13-15, 2021 | Austin, Texas, USA

www.cdc2021.ieeecss.org

IEEE
IEEE Control Systems Society

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Exhibits and Sponsor Prospectus

On behalf of the Organizing Committee for the 60th IEEE Conference on Decision and Control (CDC 2021), I would like to invite you to a Hip, Diverse, and Green CDC to be held in Austin, Texas, USA. CDC 2021 will be held Monday through Wednesday, December 13-15, 2021. The conference will be preceded by workshops on Sunday, December 12, 2021 addressing current and future topics in control systems from experts from academia, research institutes, and industry.

The CDC is recognized as the premier scientific and engineering conference dedicated to the advancement of the theory and practice of systems and control. The CDC annually brings together an international community of researchers and practitioners in the field of automatic control to discuss new research results, perspectives on future developments, and innovative applications relevant to decision making, systems and control, and related areas.

The 60th CDC will feature contributed and invited papers, as well as workshops and tutorial sessions. It is hosted by the IEEE Control Systems Society (CSS) in cooperation with the Society for Industrial and Applied Mathematics (SIAM), the Japanese Society for Instrument and Control Engineers (SICE), and the European Control Association (EUCA).

The conference will take place in the Fairmont Hotel in Austin, Texas. Austin is known as the "Live Music Capital of the World" and is the home to the University of Texas at Austin as well as the Texas State Capital. The city features many high-tech companies and start-ups and is renown for its vibrant food and and culture scenes. As Austin's unofficial slogan is "Keep Austin Weird," the 60th CDC has embraced this aspect of the host city and has incorporated a number of non-traditional elements in the program.

Accelerate your connections! If you are interested in being a sponsor and hosting an exhibit at CDC 2021, complete the included application and reach out via email!

Yancy Diaz-Mercado
Exhibits & Sponsorship Chair, CDC 2021
Email: yancy@umd.edu

Exhibitor and Sponsorship Application

The undersigned Applicant, expresses interest in applying for sponsorship and exhibit booth space at the IEEE CDC 2021. Upon reception of this form the Conference Exhibits & Sponsorship Chair will provide to the Applicant with the Sponsorship Contract. The Applicant will review and sign such contract guaranteeing its compliance the terms, conditions, and requirements stated therein.

Company Name:				
Contact Name:		Email:		
Mailing Address:				
City:	State:	Zip:		Country:
Phone Number:		Fax:		
Signature:				

Please indicate desired type of Sponsorship and Exhibitor Space below.

Selection	Sponsorship Package (Favorable rates prior to Sep. 10, 2021)
	Platinum — Until Sep. 10, 2021: $10,000. After Sep. 10, 2021: $11,000. Includes: • Sponsorship of a special event (to be arranged with organizing committee) • One workshop registration • 2 minutes advertisement video available online • Special Session (select option in **Other** if requested, see list for restrictions) • Double booth ($\sim$160 ft^2) or Dedicated Online Room • Four conference attendee registrations* with three invitations to VIP reception • Flier (ad) file included in online program • Website and program acknowledgments
	Gold — Until Sep. 10, 2021: $5,000. After Sep. 10, 2021: $6,000. Includes: • 1 minute advertisement video available online • Special Session (select option in **Other** if requested, see list for restrictions) • Double booth ($\sim$160 ft^2) or Dedicated Online Room • Three conference attendee registrations* with two invitations to VIP reception • Flier (ad) file included in online program • Website and program acknowledgments
	Silver — Until Sep. 10, 2021: $2,500. After Sep. 10, 2021: $3,500. Includes: • Single booth ($\sim$80 ft^2) or Dedicated Online Room • Two conference attendee registrations* • Flier (ad) file included in online program • Website and program acknowledgments
	Bronze — Until Sep. 10, 2021: $1,000. After Sep. 10, 2021: $2,500. Includes: • Website and program acknowledgments
	Other: ☐ Special Session$^\sharp$ ☐ Coffee Breaks ☐ Corporate Name on USB, Bag, or Lanyard ☐ Additional Booths ($1,000, subject to availability)

$^\sharp$Topic must be relevant to conference. Sessions will be held during lunch or evening and will be listed in the conference program book and website. Subject to room availability.
*All registrations include a banquet ticket. Additional registrations can be obtained at student registration rate.